

A Family Tradition Since 1920

Prices Effective April 27- May 2, 2026

We gladly accept WIC & EBT. No Rain Checks. We reserve the right to limit quantities & are not responsible for pictorial or typographical errors.

www.ebelsgeneralstore.com



Event Hours
Monday through Saturday
7 AM - 8 PM
231-734-5515

Reed City Hours
Monday through Saturday
7 AM - 7 PM
231-791-7777

Falmouth Hours
8 AM - 6 PM
All Locations
Closed Sunday
231-826-3333

Continues thru April

WHOLE HOG SALE!

\$1.99/LB. HANGING WEIGHT



Whole Hog \$1.99/lb. Hanging Weight (avg. 200-240 lbs.)
Half Hog \$2.19/lb. Hanging Weight (avg. 100-120 lbs.)

Smoked meats \$1.49/lb. extra

EBELS Meat Processing
IMMEDIATE OPENINGS IN FALMOUTH!
231-826-3333 x230

CUSTOM BEEF, PORK, LAMB PROCESSING

WHY CHOOSE EBELS MEAT PROCESSING?

USDA INSPECTED

This USDA certification means our customers who process their animals with us, can retail it at their local farmers markets or restaurants in their home towns.



VALUE ADDED PRODUCTS

Smoked Pork Chops, Hams, Bacon, Brats, Hot Dogs, Summer Sausage, Beef Jerky

\$10 DEAL WHEN YOU SPEND **\$50** - GET A 5LB. BAG BREADED FULLY COOKED POPCORN CHICKEN FOR **\$10!**

HOT BUYS!

<p>USDA Inspected Whole New York Strips</p> <p>\$7.99 lb.</p>	<p>USDA Inspected Fresh Pork Steaks</p> <p>\$1.99 lb.</p>	<p>USDA Inspected Whole Boneless Ribeye</p> <p>\$9.99 lb.</p>	<p>LTJ Bratwurst All Flavors</p> <p>BUY THREE GET ONE FREE!</p>	<p>LTJ Smoked Chicken Drums and Thighs</p> <p>\$2.99 lb.</p>	<p>Fully Cooked Spicy Chicken Strips Frozen</p> <p>\$1.99 lb.</p>	<p>Pork Spare Ribs Frozen</p> <p>\$1.99 lb.</p>	<p>USDA Inspected Whole Marinated Ribeye</p> <p>\$9.99 lb.</p>
--	--	--	--	---	--	--	---

FRESH MEATS BULK ORDERS WELCOMED!

<p>USDA Choice English Roast</p> <p>\$6.99 lb.</p>	<p>USDA Inspected Whole Beef Tenderloin</p> <p>\$10.99 lb.</p>	<p>USDA Choice Whole Eye of Round</p> <p>\$5.99 lb.</p>	<p>Fresh Ground Beef</p> <p>\$5.49 lb.</p>	<p>Sold in 5 lb. bags USDA Our Family Fresh Tray Pack Boneless Skinless Chicken Breast</p> <p>\$2.99 lb.</p>	<p>USDA Choice Eye of Round Steaks</p> <p>\$6.99 lb.</p>	<p>USDA Whole Choice Beef Bone-In New York Strip</p> <p>\$6.99 lb.</p>	<p>USDA Inspected Whole Choice Beef Bone-In Ribeye</p> <p>\$13.99 lb.</p>	<p>Ball Park Hot Dogs 15oz.</p> <p>2/\$5</p>
---	---	--	---	---	---	---	--	---

AWARD WINNING LITTLE TOWN MEATS

<p>LTJ Smoked Canadian Bacon</p> <p>BUY ONE GET ONE FREE!</p>	<p>LTJ Sliced Bacon</p> <p>BUY ONE GET ONE FREE!</p>	<p>LTJ Smoky Links All Flavors</p> <p>BUY ONE GET ONE FREE!</p>
--	---	--

GROCERY - \$10 DEALS! SAVE ON GROCERIES! WHILE SUPPLIES LAST

<p>Starkist Chunk Light Tuna Cans, Pouches or Tuna Creations: 2.6-5oz.</p> <p>10/\$10 Save \$3.90 on 10</p>	<p>Maruchan Asian Noodle Bowls 3.31-3.49oz.</p> <p>10/\$10 Save \$3.90 on 10</p>	<p>Old El Paso Taco or Fajita Seasoning 1oz.</p> <p>10/\$10 Save \$4.90 on 10</p>	<p>Old El Paso Taco Shells and Tortillas: 8.2-11 oz. or 10-12 Count</p> <p>5/\$10 Save \$7.95 on 5</p>	<p>Our Family Quick Oats or Old-Fashioned Oats 42oz.</p> <p>3/\$10 Save \$9.96 on 3</p>
<p>Aunt Millie's Wheat, Buttermilk, Potato or Italian Bread 22oz.</p> <p>5/\$10 Save \$11.90 on 10</p>	<p>Pringles Single Serve Chips 2.5oz.</p> <p>10/\$10 Save \$8.90 on 10</p>	<p>Doritos 9-9.25oz.</p> <p>3/\$10 Save \$6.48 on 3</p>	<p>Pepsi Products 12 Packs</p> <p>\$7.99 4/\$10 + deposit Save \$1.60</p>	<p>Coca Cola 2 Liters</p> <p>4/\$10 + deposit Save \$5.16 on 4</p>

FROZEN MEATS

<p>USDA Boneless Half Pork Loin</p> <p>\$2.29 lb.</p>	<p>Oscar Mayer Hot Dogs 32oz.</p> <p>2/\$5</p>	<p>Ore Ida Crispy Crinkle Cut Fries 32oz.</p> <p>2/\$6</p>	<p>Applewood Smoked Layout Bacon</p> <p>\$3.49 lb.</p>	<p>Ground Beef Patties 2-1</p> <p>\$4.99 lb.</p>	<p>Farmland Pork Sausage 16oz.</p> <p>\$2.00</p>	<p>Hillshire Farm Beef Smokies 24oz.</p> <p>\$2.99</p>	<p>Pork Sausage Patties-uncooked 12oz.</p> <p>4/\$10</p>	<p>Canadian Snow Crab Clusters Frozen</p> <p>\$14.99 lb.</p> <p>While Supplies Last</p>	<p>IQF Uncooked Chicken Wings 5lb. for</p> <p>\$10.00</p>
--	---	---	---	---	---	---	---	--	--

DAIRY & FROZEN

<p>Our Family Steamable Vegetables 10-12oz.</p> <p>10/\$10 Save \$3.90 on 10</p>	<p>Our Family American Cheese Singles 12oz.</p> <p>5/\$10 Save \$4.95 on 5</p>	<p>Michelina's Entrees 4.5-8oz.</p> <p>10/\$10 Save \$5.90 on 10</p>	<p>Tyson Chicken Nuggets, Tenders, & Patties 23-29oz.</p> <p>2/\$10 Save \$7.18 on 2</p>
---	---	---	---

PRODUCE

<p>Fresh Red Raspberries 6oz.</p> <p>2/\$6</p>	<p>Our Family Sliced White Mushrooms 8oz.</p> <p>2/\$3</p>	<p>Fresh Express Salad Mixes 5-11 oz.</p> <p>2/\$6</p>
---	---	---

DFC DELI SPECIALS - ALL HOMEMADE!

<p>DFC Bean Salad</p> <p>\$4.99 lb.</p>	<p>DFC Caramel Apple Salad</p> <p>\$5.99 lb.</p>	<p>DFC Macaroni Salad</p> <p>\$4.99 lb.</p>	<p>Visit our website at www.dawnfreshcatering.com for graduation open house options. Call or email dawnscatering@ebelsgeneralstore.com today!</p>
--	---	--	---

<p>EBELS CLOTHING DEPARTMENT</p> <p>231-826-3333 • Falmouth Mon.-Sat. 8 am-6 pm, Closed Sun. 231-791-7777 • Reed City Mon.-Sat. 9 am-6 pm, Closed Sun. www.ebelsclothing.com</p>	<p>Sunday, May 10 MOTHER'S DAY Free gift wrapping!</p> <p>20% OFF</p>	<p>carhartt National Nurses Week</p> <p>SCRUBS 20% OFF (Reed City Only)</p>	<p>OluKai 25% OFF</p> <p>SPRING CLOTHING 20% OFF</p>
--	---	---	--